

Social Media, Recording & Photography Policy

2025 Joint Conference of the New Zealand Freshwater Sciences Society (NZFSS) and the Australian Freshwater Science Society (AFSS)

Official Conference Hashtag: #TBC

Purpose

Social media is a valuable tool for sharing science and amplifying conversations beyond the conference venue. We encourage its thoughtful and respectful use during the 2025 Joint NZFSS-AFSS Conference. However, we also acknowledge that some presenters may share sensitive or unpublished data, and not all content is appropriate for broad public distribution.

This policy outlines best practices and sets clear expectations for social media, recording, photography conduct to create a positive experience for all attendees.

Guidelines for All Attendees

Think Before You Post

- Treat your social media activity like a public presentation—it may be viewed out of context and lives online forever.
- Be respectful and kind. Don't post anything you wouldn't say **kanohi ki kanohi** (face-to-face).
- Direct quotes should always be in **quotation marks** and attributed correctly.
- Use professional and inclusive language at all times.
- Highlight and celebrate great science and efforts—**be generous with compliments!**
- When in doubt about sharing something—**ask first.**

Photography and Recording

- Always ask permission before sharing:
 - Images of individuals.
 - Slides, figures, or tables with data.
 - Screenshots of posters or oral presentations.
- ***Filming, photography, or audio recording of presentations is strictly prohibited without prior consent.***

Be Helpful

- Add links when referencing others' work to help audiences dive deeper.
- Use tags (e.g., @researcher_handle) and the official hashtag #NZAFreshwater2025 to connect conversations.
- Enjoy the experience—social media should be **fun, engaging, and community-building.**

Guidelines for Presenters

Encourage Sharing

- If you're happy for your work to be shared, say so! Add your **handle and affiliation** on the title slide or poster.

Opt-Out Options

If you prefer your presentation or parts of it not to be shared, you could consider one or more of the following:

1. **No Sharing – Embargo Request**
Use a “No Social Media” symbol on your title slide and all relevant slides to signal that you prefer the content not be posted publicly.
2. **In-Person Discussion Preferred**
Use a “Let’s Talk” symbol to indicate you’d love to discuss your work in person rather than see it on social media.
3. **Suggested Tweet on Slides**
Include a 140-character takeaway on your slides that you would like shared verbatim.

